

## Lewis and Clark Bicentennial Commission Meeting, March 27, 2002

*Attendees: Via telephone* – Bob Archibald, Marci Bennett, Sheila Bercier-Liese, Representative Sharon Sanders Brooks, Debbie Lappe, Gerald Lee, Barbara Woods, Christyn Elley, Jerry Conley, Jim Goodrich, Doug Eiken. *Those attending in person* – Linda Gentry, Karen Grace, Jim Denny, Sue Holst, Connie Schmidt, David Kelly, and Frank Wesley.

Issue/Staff Person	Discussion
Roll Call/ Frank Wesley	Frank Wesley took roll call.
Call to Order / Bob Archibald	Meeting was called to order by Bob Archibald at 3:40 p.m. Dr. Bob Archibald stated his pleasure for being able to participate in the conference call, having been named co-chair and his hopes of serving the commission and the state.
Status of Budget / Doug Eiken	<p>Doug Eiken explained that half of the commission's budget (federal reimbursement to the state called IGT funds) had been frozen by the Office of Administration (OA) and the budget office tried to switch that funding from this special reimbursement funds to general funds in the supplemental budget. That effort was taken out of both the house and the senate version of it so now we are back to the original budget. Doug Eiken said he is working with OA asking them to release the IGT funds so that we can fulfill our obligations because almost all of those funds have been committed to grants and various entities including small communities on up to the national exhibitions. As soon as Doug Eiken hears back from OA, he will report back to everyone. Doug Eiken said he hoped within the next month some of the funds will be released.</p> <p>Marci Bennett asked if the commission should notify the people who have been awarded funds and let them know the status of the situation. Marci Bennett was concerned that people are out spending a lot of money and will be very concerned when they can't get it back. Doug Eiken said he thought the commission should wait trusting Senator Goode, who feels we are right on track.</p> <p>Doug Eiken welcomed Representative Sharon Sanders Brooks to her first meeting. He announced that she has been very committed to interpretation and proper representation and differing points of view in the state parks system and I think she is going to be a terrific commission member. She represents downtown Kansas City, the west side of KC and mid-town KC.</p>
Update on Letter of Appointments/ Frank Wesley	The Governor's Office had misplaced the February 4, 2002 co-chair signed letter requesting the appointment of the directors of MoDOT and DESE to the commission and also requesting the appointment of First Lady Lori Hauser Holden as Ex-Officio member. On March 8, 2002 Linda Gentry faxed a copy of the letter to Aquilla Butler but has not heard back from that office.
Status of Signature St. Louis Events/ Doug Eiken	The National Council and their staff felt that the three different signature events should be combined into one National Signature Event called The Three Flags Event. That would include the Three Flags Ceremony which is under the auspices of the Louisiana Purchase Commission, the Departure Event out of Illinois, and then the St. Charles segment of that. All of those are included in one national signature event. The concern was that if the national council authorized all three events, some people would think Missouri would be getting more than their fair share of national signature events. The other thought was a condition that any national park service grants that came to the national council. Each of the signature events would be eligible for up to \$250,000 to run their National signature event. The communities felt that instead of having a pool of \$750,000 for the event, they would have to share one allocation of \$250,000. However, Doug Eiken reported that when he checked into it he found there was such mandate and every grant request for the national challenge cost share would be judged on its own merits. Therefore, if St. Charles, Hartford, IL, and the Louisiana Purchase Group had good applications, each of them could get the \$250,000. Doug Eiken said he favors having St. Charles, Hartford, IL, and the Louisiana Purchase Group sign separate MOA's to conduct a segment of the one Three Flags Event. Doug Eiken said his strategy would be separating them into two national signature events - one for the Three Flags, which the Louisiana Purchase would do, and the second one called the Departure Event based in Illinois.
Corps II Application Recommendations/ Debbie Lappe	The National Park Service asked the commission to make recommendations for Corps II locations for the years 2003 and 2006. The National Park Service had an application for cities or communities who wanted to be considered for the Corps II Traveling Exhibit which would be housed for a period of two to three weeks in the applicants area. Debbie Lappe reported that her task force was not convinced that the application was thorough enough. It was suggested that a Missouri Addendum be added to it. The task force compiled a Missouri Addendum

containing more specific information the task force thought was needed. Debbie Lappe commended Frank Wesley, David Kelly and Shannon Cave for an excellent job of putting the addendum together.

Debbie Lappe explained that Gerard Baker's funding had been cut and as a result his original 22 employees had to be reduced to approximately 12 people that would travel with the exhibit. Due to that cut, Gerard Baker's group would rely heavily on volunteers from the local areas. Debbie Lappe explained that Cape Girardeau, for example, was concerned with the security costs. Cape Girardeau's application indicated the community could provide security but at the cost of Corps II. This raised the big question, "How much money are these cities going to be responsible for providing?" Debbie Lappe said she wanted to find out from the National Park Service how much the cities are going to be responsible for. Debbie Lappe said that the commission knows the communities are going to be responsible for volunteers; however, the costs for fuel, electricity and other amenities to run Corps II needed to be explained. Debbie Lappe asked Doug Eiken if he knew if those expenses would be required from the host communities.

Doug Eiken said he wasn't sure but that all the commission could do at this point is to approve the venues and ask the park service to supply the commission with an estimated cost of the amenities they cannot provide. Then the commission could respond back to Cape Girardeau and help decide how to proceed on. David Kelly said he wanted to clarify that the commission would merely be recommending the venues to the National Park Service. The National Park Service would be making the final selections.

Jim Goodrich asked if the communities applying are aware of the costs that could be hovering over their heads? David Kelly reported Doug Eiken's application transmittal letter said that because of the limited funds for the exhibit, the National Park Service would depend heavily on financial and manpower support from local communities hosting the exhibit. Frank Wesley added that Gerard Baker said that once the park service gets a good idea of the venues they are selecting, they would want to meet with the communities, have some focus groups and talk about all of these issues. Doug Eiken said he would ask Frank Wesley to respond back to the applicants for Gerard Baker that the applications have been received.

Debbie Lappe then went over the scoring for the Corps II venues with the following recommendations:

Cape Girardeau – November 20 – December 12, 2003

Ste: Genevieve – December 15, 2003 – May 1, 2004

St. Louis – no application (if one is received, it will be mailed to the National Park Service with no score).

Debbie Lappe said there were competing communities for the next time frame. St. Charles and Washington were requesting Corps II for May 14-31, 2004. After scoring the applications, it was unanimously decided that 25 out of the 25 scoring points went to St. Charles. Debbie Lappe said the scoring committee is recommending St. Charles because they are under the National Signature Event status. Debbie Lappe said they weren't given priority for that reason, but because they had an excellent application. Likewise, Washington submitted a great application but they were also requesting they be considered as a venue for the return trip. Therefore, Washington is suggested for the return trip

Debbie Lappe indicated Kansas City had the application but did not turn it in. Frank Wesley said what the committee decided for both St. Louis and Kansas City is that if the applications came in, they could be forwarded without scores to the National Park Service. Frank Wesley said the commission office would be more than happy to do that. Frank Wesley also said that because both Kansas City and St. Louis have signature events, they could work directly through Gerard Baker.

Debbie Lappe continued with the recommendations. Three were competing for June 1-15, 2004 -- Jefferson City, Columbia and Boonville. The committee thought Jefferson City should be given more priority after the scoring was done. Columbia had requested earlier that they be considered and the committee wanted Columbia to be considered between December 15, and

	<p>May 1<sup>st</sup> time frame (the down time between the first kickoff and the departure event). The committee recommend Boonville be considered for the tent. (Explanation of the tent – once the Corps II is set up for the time period of 2-3 weeks they are going to have a small traveling tent that can be set up. This can go to the smaller communities around where the Corps II is set up.)</p> <p>Fort Osage – June 16-30, 2004. There were two applications. Fort Osage wanted the Corps II but the city of Lexington only wanted the activity tent so those are both recommended.</p> <p>July, July 1-18, 2004, there were two competing entities. St. Joseph and Kansas City. The committee was skeptical there would be a conflict with Kansas City. However, St. Joseph wanted the time period after July 9<sup>th</sup> and the thought was that Kansas City would be interested in July 4, 2004. St. Joseph is recommended for the July 9-18, 2004, or the time frame closest to that date. St. Joseph has a Trails West festival which will be on July 9, 10, 11, 2004. This festival attracts 80,000 guests and Marci Bennett said that St. Joseph would like to get the Corps II after the National Signature Event. Debbie Lappe said that the commission could tell by the scoring that St. Joseph's application did very well as did the plans they had for providing for the community too.</p> <p>Debbie Lappe said that concluded the scoring recommendations for Corps II. Dr. Archibald asked Debbie Lappe to make a motion.</p> <p><b>Debbie Lappe moved that the commission adopt the Corps II travels through the State of Missouri as presented on the score sheets. Jim Goodrich seconded the motion.</b></p> <p>Representative Sharon Sanders Brooks stated she hadn't received any of the documents. The documents had been sent via email and Representative Brooks asked that in the future all documents be faxed to her because she doesn't use email. The documents were immediately faxed to her.</p> <p>Debbie Lappe directed the commission's attention to "Other ideas identified during the evaluation," at the end of the score sheet to the \$500 honorarium. Debbie Lappe said this was suggested for the communities that host the Corps II Traveling Exhibit. Bob Archibald said he didn't think the Commission should be making a decision on the \$500 stipends at this point. Barbara Woods said it was just a recommendation that it would be a wonderful opportunity from the commission to the Missouri communities to have some token funds they could use to bring in local speakers, or to offer their own local speakers if their community was selected.</p> <p>Bob Archibald asked Barbara Woods along with other members of the committee to put their suggestion into the form of a recommendation for a subsequent meeting of the commission. Frank Wesley suggested that when the application package is sent to the National Park Service, this particular section could be taken out. Frank Wesley said one thing that the commission probably should not be doing is telling the park service that the commission will be giving these communities \$500.</p> <p>Christyn Elley requested that number "1" under the "Other ideas" be removed, stating the Educational Mini-Grants is being sponsored by the Friends of the Archives and would not be appropriate. Those mini-grants are for schools and for teachers and the funds will already be used up by the time the Corps II starts operating.</p> <p><b>Doug Eiken and Frank Wesley agreed to delete number one. Bob Archibald then called for a vote. The vote was unanimous with Marci Bennett abstaining from the St. Joseph application. Dr. Archibald complimented Debbie Lappe and committee on a job well done.</b></p>
<p>Marci Bennett and Sue Holst / Web Linking Policy</p>	<p>Marci Bennett reported the commission has Web site that's creating all kinds of visitors. Marci Bennett said she anticipates there will be a lot of different organizations that will want to link to the site but noted that the commission did not have a definitive policy saying who the commission would and would not allow to link. Marci Bennett said her committee was trying to look toward the future and felt it would be judicious for the committee to put together a policy that would give the commission some leeway as well as the staff. Marci Bennett then turned the</p>

	<p>report over to Sue Holst.</p> <p>Sue Holst explained that what the committee tried to do was try to come up with something that still gave some guidance but also gave some flexibility. The policy had been distributed to the commissioners via email and Sue Holst asked everyone to review it. Marci Bennett requested that if the commission members were not comfortable voting it as a “yes”, to give the committee the “go-ahead” to use it on an interim basis. Then at the next commission meeting the members could discuss the policy.</p> <p><b>Bob Archibald called for a motion. Barbara Woods made the motion to accept the recommendation on the Web site linking policy and approve it. Jim Goodrich seconded the motion and Bob Archibald opened the floor for discussion.</b></p> <p>David Kelly wanted to clarify that the commission cannot actually control people linking to the Lewis and Clark Web site. It is only used for people who actually request the commission to put a link on our site.</p> <p>Representative Sharon Sanders Brooks asked if there would be some sort of disclaimer on the Web site. Sue Holst reported there is and said it was standard language. Marci Bennett said the committee had looked at the Department of Conservation’s, the Division of Tourism’s, the Department of Natural Resources’, and some agencies outside of the State of Missouri. Some of their policies were eight pages long and some were one page. Marci Bennett said the committee tried to pull the most important parts together for the commission’s policy and she thought it would cover what the commission would need. Barbara Woods said the wording was incongruent and suggested the wording be changed from “should not use the logo...” to “cannot use the logo...”. Sue Holst agreed and said it could be changed with no problem.</p> <p>All were in favor of the use of the policy with the wording change with the exception of Representative Sharon Sanders Brooks, who abstained, because she hadn’t received a copy of the linking policy at the time of the vote.</p>
Bob Archibald / Other Business	<p>It was decided that a discussion regarding logo items as well as the library packet would be delayed until the April 18, 2002 commission meeting.</p> <p>Barbara Woods asked if an African-American had been added to the National Council's Board of Directors. Doug Eiken said Ira Hutchinson, a very well respected park and recreation professional from the State of Kansas had been added. Barbara Woods stated that her interest is that the National Council had never responded to the resolution that the commission had sent and Barbara Woods asked that the commission pursue receiving a response. Barbara Woods said she would like to know more about Mr. Hutchinson because there are some networking things she felt were not considered important enough for the Missouri Lewis and Clark Bicentennial Commission to be part of. Doug said he would get that information to her. Barbara Woods wanted a more formal and respectful response not only to herself but also in particularly the African-Americans within this country. Doug Eiken told her he would work on that.</p> <p>Bob Archibald asked if there were any other issues? There were none. He then thanked everyone for giving their time for the afternoon, and to Debbie Lappe and her committee for an excellent job. He also thanked Marci Bennett and David Kelly.</p>
	<b>Meeting adjourned at 5:10 p.m.</b>